Wareham Beach and Tourism Committee Meeting Minutes July 17, 2015

A meeting of the Wareham Beach and Tourism Committee was called to order at 9 a.m. by Chairman Bruce Hutchins. Also present were members Linda Burke, Peter Teitelbaum, Frank Gay, and Judy Caporiccio.

DMO Recommendations: Ms Burke distributed copies of information relating to the town of Plymouth's organizational structure as it relates to visitors services. She recommended that the Board of Selectmen be asked to create a standing committee similar to the Plymouth Visitors Services Bureau, to serve in an advisory capacity to the Board of Selectmen. Mr. Teitelbaum said the Beach and Tourism Committee could serve in that capacity and recommended against creation of another committee. After further discussion the consensus of the committee was that a private group would be established, like Plymouth's, to conduct marketing activities, and the Beach and Tourism Committee would help to prepare an RFP for marketing services, if public funds were available for such a purpose, and make recommendations to the Board of Selectmen on bidder selection.

On a motion by Ms Burke, seconded by Ms Caporiccio, the committee voted unanimously to have Mr. Teitelbaum report on the committee's activities to the Board of Selectmen as he sees fit.

Next meeting: Mr. Hutchins said he hoped bankers and real estate agents could be encouraged to attend the next workshop meeting, on August 7. Committee members discussed people they knew in those industries and offered to contact them.

Approval of Minutes: On a motion by Mr. Teitelbaum, seconded by Ms Caporiccio, the minutes of June 19 were approved (6-0-0).

On a motion by Ms Caporiccio, seconded by Mr. Teitelbaum, the committee voted to adjourn at 9:40 a.m. (6-0-0).

Respectfully submitted,

Linda Burke Clerk

> 4-0-0 8/21/2015 MaaMh